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Academic title / rank	DrSc., Full Professor, Member of the Russian Natural Sciences Academy / Доктор филологических наук, профессор, академик Российской академии естественных наук
Department	English Language Theory Chair Кафедра теории английского языка
Institution	Volgograd State Socio-Pedagogical University; Actor's Skill School of Anatoly Omelchenko; Center for Communicative Technologies / Волгоградский государственный социально-педагогический университет; Школа актерского мастерства Анатолия Омельченко; Центр коммуникативных технологий
Administrative position	Full Professor of the English Language Theory Chair; Head of the Research Laboratory "Discourse Linguistics" (VSSPU); Rector of the Actor's Skill School of Anatoly Omelchenko; Director of the Center for Communicative Technologies Профессор кафедры теории английского языка, заведующая научно-исследовательской лабораторией "Дискурсивная лингвистика" (ВГСПУ); Ректор Школы актерского мастерства Анатолия Омельченко; Директор Центра коммуникативных технологий
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Fields of interest	Socio-, psycho- and pragmalinguistics, cognitive linguistics, political, business, advertising discourse and media discourse, theories of influence, manipulation, verbal and nonverbal suggestiveness, theory of the comic (humor, irony, satire, sarcasm), cultural semiotics, cultural anthropology, judicial linguistic examination.
Two most important and three recent publications (selected)	

- Zheltukhina, M.R. (2015). Institutional, stereotypical and mythological media markers of modern society. In *Biosciences Biotechnology Research Asia*. 12 (1). April, p. 913-920. DOI: <http://dx.doi.org/10.13005/bbra/1740>
- Zheltuchina, M.R. (2014). Interculturelle semantische und pragmatische Parallelen im modernen Mediendiskurs: der funktionale Aspekt. In *Beitraege zur Interkulturellen Germanistik (BIG): Interkulturalitaet unter dem Blinckwenkel von Semantik und Pragmatik*. Tübingen: Narr Francke Attempto Verlag GmbH+Co. KG, S. 257-276.
- Zheltukhina, M.R. (2011). Linguopragmatic mechanism of the comic in political discourse. In *4th International Conference on Pragmalinguistics and Speech Practices*. Matveeva, G.G. & A. Zyubina I.A. (eds). Cambridge: Cambridge Scholars Publishing, p. 97-117.
- Zheltukhina, M.R., Slyshkin, G.G., Baybikova, S.I. & Zubareva, T.T. (2014). The linguistic-cultural conceptology as a trend in contemporary russian linguistics. In *4th International Conference on the political, technological, economic and social processes, ISPC 2014; SCIEURO*, London, 27-28 July 2014. London: Berforts Information Press Ltd, UK, p 134-137.
- Zheltukhina, M.R. (2008). Formation of the languages picture of the world by means of influence on languages consciousness. In *Oriental Languages and Cultures*. Gazieva, I. (ed.). Cambridge: Cambridge Scholars Publishing, p. 22-24(25).