

19th International Scientific Conference
KNOWLEDGE IN PRACTICE (14-16.12.2018)



KNOWLEDGE IN PRACTICE

**XIX - th
INTERNATIONAL SCIENTIFIC CONFERENCE**



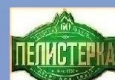
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December 14-16.2018
Bansko, Bulgaria

Global Impact Factor
www.globalimpactfactor
GIF 1.322 (2016)



www.asterabansko.com
Venue



www.ikm.mk

email: info@ikm.mk

Final date for abstract submission: 20.11.2018
Final date for full paper submission: 30.11.2018

19th International Scientific Conference
KNOWLEDGE IN PRACTICE (14-16.12.2018)

Dear Sir/Madam,

It is our pleasure to inform you that in the period from

14-16 December, 2018
in Bansko, Bulgaria

the nineteenth international scientific conference under the topic **KNOWLEDGE IN PRACTICE** will be held. The focus of the conference is transfer of knowledge and newest research papers. The main intention of the conference is to emphasise the significance, the importance, the power and the practical application of the knowledge in the contemporary and modern society and to connect it with the scientific fields 1) Natural and mathematical sciences, 2) Technical and technological sciences, 3) Medical sciences and health, 4) Biotechnical sciences, 5) Social sciences and 6) Humanities.

ORGANIZERS

1. Institute of knowledge management, Skopje (Macedonia)
2. Agricultural University, Plovdiv (Bulgaria)
3. University "Aleksandër Moisiu", Durrës (Albania)
4. KROK University, Kiev (Ukraine)
5. National Military University "Vasil Levski", Veliko Trnovo (Bulgaria)
6. Todor Kableskov University, Sofia (Bulgaria)
7. University "Angel Kanchev", Ruse (Bulgaria)
8. Medical University, Plovdiv (Bulgaria)
9. European University – Politechnical, Pernik (Bulgaria)
10. University for business studies, Faculty of law, Banja Luka (Bosnia and Herzegovina)
11. University Neofit Rilski, Faculty of pedagogy, Blagoevgrad (Bulgaria)
12. Euro College, Istanbul (Turkey)
13. University Neofit Rilski, Faculty for social health and sport, Blagoevgrad (Bulgaria)
14. Faculty of biotechnical studies, University "Ss. Clement Ohridski", Bitola (Macedonia)
15. Institute of Earthquake Engineering and Engineering Seismology, UKIM, Skopje (Macedonia)
16. Institute for sociological, political and juridical research, Skopje (Macedonia)
17. University of Telecommunications and Posts, Sofia (Bulgaria)
18. Faculty for Business and Tourism, Budva (Montenegro)
19. High School of Technology and Arts, Leskovac (Serbia)
20. Faculty for tourism and hospitality, Ohrid (Macedonia)
21. Alliance of the educated – Blagoevgrad, Blagoevgrad (Bulgaria)
22. Institute of Management and Knowledge, Skopje (Macedonia)
23. Faculty of Economics, Trakya University, Stara Zagora (Bulgaria)
24. College of Sports and Health, Belgrade (Serbia)
25. Faculty of strategic and operational management, Belgrade (Serbia)
26. FAM – Faculty of Management, Sremski Karlovci (Serbia)
27. Higher School of applied sciences, Vranje (Serbia)
28. Higher Medical School, Bitola (Macedonia)
29. Medical College, Trakya University, Stara Zagora Bulgaria
30. Higher School for applied studies for management and business communication, Sremski Karlovci (Serbia)
31. Higher medicine school "Hipokrat", Bujanovac (Serbia)
32. Higher medical-sanitary school of applied studies "Visan", Zemun (Serbia)
33. FORKUP, Belgrade (Serbia)
34. Faculty of Hotel Management and Tourism in Vrnjacka Banja, University of Kragujevac (Serbia)
35. Академията за иновации и устойчиво развитие, Пловдив (Bulgaria)
36. Academy Filipović, Jagodina (Serbia)
37. Institute Plasma, Skopje (Macedonia)
38. Journal of process management- New Technologies, official co-publisher, Vranje (Serbia)
39. College for tourism, Blagoevgrad (Bulgaria)
40. Forum for research and mobility, Bitola (Macedonia)
41. Institute Sano, Zagreb (Croatia)
42. Institute Camel Solar, Skopje (Macedonia)

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IMPORTANT DATES

| | |
|---|-------------------|
| Final date for abstract submission | 20.11.2018 |
| Final date for paper submission | 30.11.2018 |

THE PAPERS ARE SUBMITTED TO THE FOLLOWING ADDRESS: INFO@IKM.MK

OFFICIAL LANGUAGES: English, Russian and all Balkan languages

MANUSCRIPT REQUIREMENTS: All papers shall be submitted to the e-mail address info@ikm.mk Article files should be provided in Microsoft Word format, following the abstract template and full paper template, sent in addition to this call for papers. The author must ensure that the manuscript is complete, grammatically correct and without spelling or typographical errors.

REVIEW PROCESS: Each paper is reviewed by the editor and, if it is judged suitable for this publication, it is then sent to two referees for double blind peer review.

EDITORIAL BOARD: The Editorial board is composed by eminent professors and researchers from 13 countries in the fields covered by Frascati classification

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PUBLICATIONS

All accepted papers will be catalogued and published in the **Knowledge – International Journal Vol. 28** with an ISSN number and Global Impact & Quality Factor (GIF) 1.023 for 2015 and 1.322 for 2016 <http://globalimpactfactor.com/knowledge-international-journal/>

| KNOWLEDGE – International Journal | |
|--|---|
| ISSN | 1857-923X |
| Country | Macedonia |
| Frequency | Quarterly |
| Year publication | 2014 |
| Website | http://www.ikm.mk/ |
| Global Impact and Quality Factor | |
| 2015 | 1.023 |
| 2016 | 1.322 |

The JOURNAL will be distributed to the participants at the conference (**1 JOURNAL PER PAPER**). All the participants will receive the proceedings in e-version (on a CD), as well as all the conference materials.

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CERTIFICATES

The following certificates will be distributed:

- **Certificate of Publication**
- **Certificate of Participation**
- **Certificate of Special Contribution**

PUBLICATION FEE (per paper)

| Category | One author | Two authors | Three authors | Four authors | Participation without paper |
|--|------------|-------------|---------------|--------------|-----------------------------|
| Professors, assistants, PhD students | 50 euro | 70 euro | 105 euro | 140 euro | 60 euro |
| Professors, assistants, PhD students without attendance | 60 euro | 90 euro | 135 euro | 180 euro | / |
| Students | 20 euro | 40 euro | 60 euro | 80 euro | 25 euro |
| Students without attendance | 30 euro | 60 euro | 90 euro | 120 euro | / |

PAYMENT

A) The payment of the accepted papers shall be paid **no later than 07.12.2018**.

The bank payment shall be made to the following account (for all countries, except Macedonia):

| | |
|--------------------|--|
| Firm Name | Institut za menadzment na znaenje Skopje |
| Address | Bul. Jane Sandanski 3/2-13, Skopje, Aerodrom |
| IBAN Code | MK07210722000005111 |
| Bank Name, address | NLB BANKA, SKOPJE, MACEDONIA Mother Teresa, 1 |
| SWIFT | TUTNMK22 |

B) The payment can be made in cash at the conference – no credit/debit cards, or through our regional coordinators, given bellow.

REGIONAL COORDINATORS

| | | |
|-----------------|---|---------------|
| Serbia | Aleksandra Penjisevic, Belgrade, Serbia aleksandra_penjisevic@yahoo.com | +38163275674 |
| Bulgaria | Marija Kavdanska, Blagoevgrad, Bulgaria kavdanska@abv.bg | +359888435189 |
| Kosovo | Baki Koleci , Pristina, Kosovo baki.koleci@hotmail.com | +37744666683 |

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VENUE AND ACCOMMODATION

For the participants in the conference, the organizers provided an accommodation in the hotel **Astera SPA - Bansko**.

| | | |
|---|--|---|
| 2 half board |  http://www.asterabansko.com/?lang=en | 3 half board |
| 75 euro/150 leva | SINGLE ROOM | 102 euro /204 leva |
| 50 euro per person 100 leva per person | DOUBLE ROOM | 75 euro per person 150 leva per person |

TRANSPORT

For the conference participants from Skopje, there is an organized transport Skopje – Bansko – Skopje. The price is 1200 denars.

President of the Organizational Committee
Robert Dimitrovski, PhD

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e-mail: info@ikm.mk

fb: [Institute of Knowledge Management](#)

Contact: +38970207370

DRAFT PROGRAM

Thursday, December 13

- 14:00 – 15:00 Meeting of the representatives of Scientific Committee
- 16:00 – 17:00 Meeting of Organizational Committee and the Conference Presidency
- 17:00 – 18:00 Welcome and registration of participants

Friday, December 14

- 9:00 - 12:30 Registration
- 13:00 - 14:30 Conference opening**
Welcoming address; Keynote speeches
- 14:30 – 15:00 Cocktail and refreshment
- 15:00 - 19:00 Parallel thematic sessions
- 18:00 – 19:00 Poster sessions
- 20:30 Informal evening

Saturday, December 15

- 10:00 – 10:45 Plenary session – professional papers
- 10:00 – 11:00 Round table – Crowdsourcing
- 11:00 – 18:00 Parallel thematic sessions
- 20:30 Informal evening

Sunday, December 16

- 9:00 - 10:00 Scientific Committee issues – future perspectives
- 10:00 - 11:00 Meeting of the Organizational Committee