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ACADEMIC AND LITERARY COMMUNICATION: ADDRESSABILITY, STATUSES, AND FUNCTIONING

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Abstract: The article addresses the issue of creation and functioning of each link in the communication chain addresser/sender-message-addressee/recipient in three communicative statuses: external, internal, and potential. Personal and transpersonal communication is analyzed. Semantic and functional features of academic vs literary communication are considered.

Key words: personal communication, transpersonal communication, potential, external, internal communicative statuses; academic vs literary communication.

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Résumé

The article addresses the issue of creation and functioning of each link in the communication chain addresser/sender-message-addressee/recipient in three communicative statuses: external, internal, and potential. The interconnection and interplay of these three statuses ensure the trans-temporal existence of a transpersonal written message. Personal and transpersonal types of communication are differentiated. The latter is considered in detail. In external communication, the trans-temporal existence of a transpersonal message takes place in spatiotemporal distancing of the moments of its encoding and decoding. Besides, there is an intermediate transformation of the message into a potential status, in which the communicative message's potency is kept in a virtual, condensed form for a long time. If the material form of a message is intact at least in one copy, the communication chain is ready to actualize the very moment when its initial and middle components "sender" and "message" are completed with its final component "recipient". The external communicative existence of the transpersonal message has its beginning, namely, the moment of creation, and, due to the potential communicative status, does not have an immanently conditioned end. Inclusion of the recipient into the communication chain closes the latter and transforms it into an internal communicative status, in which two minds are brought into contact. They are: the author's consciousness alienated and mediated by the text, and the consciousness of a particular reader. The hypothetical image of the addressee built into

the message then actualizes into a real *figure* of an addressee, one out of the N possible. The replication of this process by an unlimited number of recipients determines the plurality of the trans-temporal realizations of the transpersonal message. The distinction between the goals and tasks facing the sender and the recipient of the message within the framework of academic and literary communication leads to a significant difference in the algorithms for its encoding and decoding.

Key words: personal communication, transpersonal communication, potential, external, internal communicative statuses; academic vs literary communication.

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