

PERSONAL DATA

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Academic title / rank	DSc. (Philology), Professor / доктор філологічних наук, професор
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Fields of interest	Cognitive linguistics, discourse studies, ecological approach to studying and teaching foreign languages, linguistic and psychological dimensions of persuasion, deception and manipulation, multimodality
Two most important and three recent publications (selected)	
Morozova, O. (2005). <i>Ложь как дискурсивное образование</i> . Харьков: Экограф.	
Morozova, O. (2015). Lying as a parallax stance. In <i>Towards the ecology of human communication</i> . Bogusławska-Tafelska, M. & Drogosz, A. (eds.). Newcastle upon Tyne, UK: Cambridge Scholars Publishing, p. 241-249.	
Morozova, O. (2017). Transparency across semiotic modes: An ecological stance. In <i>Language – literature – the arts. A cognitive-semiotic interface</i> . Chrzanowska-Kluczevska, E. & Vorobyova, O. (eds.). Frankfurt am Main: Peter Lang, p. 49-68.	
Morozova, O. (2017). Monomodal and multimodal instantiations of conceptual metaphors of Brexit. In <i>Lege artis. Language yesterday, today, tomorrow. The journal of University of SS Cyril and Methodius in Trnava</i> . Warsaw: De Gruyter Open, II (2), p. 250-283. DOI: 10.1515/lart-2017-0017	
Morozova, O. (2018). The influence of context on the metaphoric framing of the European Union in Ukrainian mass media. In <i>Cognition, communication, discourse</i> , 17, p. 141-154.	