

PERSONAL DATA

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Academic title / rank	PhD. in General linguistics / PhD. v programe všeobecná jazykoveda
Department	Department of Language Communication / Katedra jazykovej komunikácie
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ResearchGate	https://www.researchgate.net/profile/Dominika-Cmehylova-Rasova?ev=hdr_xprf
Google Scholar	https://scholar.google.com/citations?user=ckC_P64AAAAJ&hl=sk
Fields of interest	Media studies, linguistics, pragmatics, creative writing.
Two most important and three recent publications (selected)	
Čmehýlová-Rašová, D. & Ungerová, M. (2025). Reflection on political correctness: The case study of Disney's Snow White. In <i>Stories on our screens: Media reflections of hypermodern society, culture, and everyday life</i> . Radošinská, J. & Hudíková, Z. (eds.). Budapešť: Wolters Kluwer, p. 77-96.	
Škvareninová, O. & Čmehýlová-Rašová, D. (2025). Media linguistics as an interactional and transdisciplinary science: Theoretical backgrounds, methodological frameworks, and research perspectives. In <i>Communication today</i> , 16 (2), p. 22-34. DOI: https://doi.org/10.34135/communicationtoday.2025.Vol.16.No.2.2	
Čmehýlová-Rašová, D. (2024). Pragmatic specifics of linguistic creativity – calligram. In: <i>Apps: Academic journal of applied linguistics and languages</i> , 2 (1), p. 41-51. DOI: https://doi.org/10.17423/APPS.2024.02.1.05	
Čmehýlová-Rašová, D. (2019). Can media language lie? In <i>European journal of science and theology</i> , 15 (1), p. 39-45. Available at: https://www.ejst.tuiasi.ro/Files/74/5_Cmehylova-Rasova.pdf	
Rašová, D. (2013). <i>Pragmatika jazykových javov v masmediálnej komunikácii: (kontrastívna štúdia na materiáli v slovenčine a v nemčine)</i> . Krakov: Spolok Slovákov v Poľsku.	