

## PERSONAL DATA

<b>Name</b>	Ján Višňovský / Jan Visnovsky
<b>Academic title / rank</b>	PhD in Media studies / PhD v odbore Mediálne štúdiá Associate Professor / Docent
<b>Department</b>	Department of Mass Media Communication / Katedra masmediálnej komunikácie
<b>Institution</b>	University of SS Cyril and Methodius in Trnava, Slovakia / Univerzita Sv. Cyrila a Metoda v Trnave, Slovenská republika
<b>Administrative position</b>	Head of the Department of Mass Media Communication, Chairman of Academic Senate of University of SS Cyril and Methodius in Trnava / Vedúci katedry masmediálnej komunikácie, Predseda Akademického senátu Univerzity Sv. Cyrila a Metoda v Trnave
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<b>Web of Science</b>	<a href="https://www.webofscience.com/wos/author/record/907786">https://www.webofscience.com/wos/author/record/907786</a>
<b>Research Gate</b>	<a href="https://www.researchgate.net/profile/Jan-Visnovsky">https://www.researchgate.net/profile/Jan-Visnovsky</a>
<b>Google Scholar</b>	<a href="https://scholar.google.com/citations?user=AzZQ3kAAAAAJ&amp;hl=en">https://scholar.google.com/citations?user=AzZQ3kAAAAAJ&amp;hl=en</a>
<b>Academia</b>	<a href="https://fsvucm.academia.edu/JanVisnovsky">https://fsvucm.academia.edu/JanVisnovsky</a>
<b>Fields of interest</b>	Communication, journalism, social media, television, media studies.
<b>Two most important and three recent publications (selected)</b>	
<p>Osovska, I. &amp; Višňovský, J. (2023). The post-war vision in the collective cognitive space of Ukrainians and Europeans (based on contemporary mass media discourse). In <i>Lege artis. Language yesterday, today, tomorrow</i>. Trnava: University of SS Cyril and Methodius in Trnava, VIII (2), p. 15-34. DOI: <a href="https://doi.org/10.34135/lartis.23.8.2.02">https://doi.org/10.34135/lartis.23.8.2.02</a></p>	
<p>Potapenko, S. &amp; Višňovský, J. (2025). Interpreting global events locally: Glocalization of Trump's tariff announcement in American, Slovak, and Ukrainian news. In <i>Lege artis. Language yesterday, today, tomorrow</i>. Trnava: University of SS Cyril and Methodius in Trnava, X (2), p. 131-149. DOI: <a href="https://doi.org/10.34135/lartis.25.10.2.08">https://doi.org/10.34135/lartis.25.10.2.08</a></p>	
<p>Škarba, T. &amp; Višňovský, J. (2022). Deliberative communication in the context of authoritarian sentimentalism and disinformation chaos In <i>Communication today</i>. Trnava: University of SS Cyril and Methodius in Trnava, 13 (1), p. 4-16.</p>	

Furtáková, L., Francistyová, B., Višňovský, J. & Solík, M. (2025). Measuring media political bias in Slovak TV news programmes during 2023 parliamentary elections. In *Economics and culture: Scientific journal*, 22 (1), p. 58-69.

DOI: <https://doi.org/10.2478/jec-2025-0005>

Višňovský, J., Hromada V. & Greifová, M. (2025). Television services in Slovakia and their regulation in the context of European standards and digital transformation with a focus on immigration In *Media images of migration: Power struggles, contempt, and misrecognition*. Solík, M. (ed). Prague: Wolters Kluwer, p. 66-88.